

Course-Level	LEAD	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Electronic-Format:						
File-Type	PDF	HTML	Web-player	Web-player	Web-player	Web-player
Distinguishing-Feature	E-book	Web-Page	Slide-Show	Active-Page	Active-Slide	Video
Graphic-Features:						
Graphics	15	20	30	40	45	50
Text						
Tables/Figures						
Images						
Animation	x	x				
Interaction	x	x	x			
Audio	x	x	x	x		
Video	x	x	x	x	x	
Customer-Reviews:						
Script						
Exam						
Layout	x	x				
Branding	x	x				
Course-Specifications:						
Pages/Slides	50	03	70	70	70	70
Objectives	3	3	4	4	5	5
Final-Exam						
Transitions	x	x				
Modules	x	x	x			
Animated-Intro	x	x	x			
Sub-Questions	x	x	x	x		
Exercises	x	x	x	x	x	
Compact-Disk-Extras:						
Web-course, CD-copy (autorun)	\$200	\$200	\$200	\$300	\$300	\$400
Compact-Disk-Course-Only	\$1,400	\$1,500	\$1,600	\$1,700	\$1,800	\$1,900